| Glossary | | | |
|---------------------------|--|---|--|
| Statutory category | Definition (categories may overlap) | What we collect | |
| Commercial Information | Records of personal property, products or services purchased, obtained, or considered, or other purchasing or consuming histories or tendencies. | Contact data Identity data Transaction data Communications Marketing data | |
| Financial Information | Bank account number, debit or credit card numbers, insurance policy number, and other financial information. | Financial data | |
| Geolocation Data | Precise location, e.g., derived from GPS coordinates or telemetry data | N/A | |
| Identifiers | Real name, alias, postal address, unique personal identifier, customer number, email address, account name, social security number, driver's license number, passport number, or other similar identifiers. | Contact data Identity data Data about others | |
| Inferences | The derivation of information, data, assumptions, or conclusions from any other category of Personal Information to create a profile about a person reflecting the person's preferences, characteristics, psychological trends, predispositions, behavior, attitudes, intelligence, abilities and aptitudes. | May be derived from your: | |
| | | Device data Online activity data | |
| Internet or Network | Browsing history, search history, and information regarding a person's interaction with an Internet website, application, or advertisement. | Device data | |

| Information | | Online activity data |
|-----------------------|--|------------------------------|
| Online Identifiers | An online identifier or other persistent identifier that can be used to recognize a person, family or device, over time and across different services, including but not limited to, a device identifier; an Internet Protocol address; cookies, beacons, pixel tags, mobile ad identifiers, or similar technology; customer number, unique pseudonym, or user alias; telephone numbers, or other forms of persistent or probabilistic identifiers (i.e., the identification of a person or a device to a degree of certainty of more probable than not) that can be used to identify a particular person or device. | Device data Identity data |